



Inverted Prism Technologies Pvt. Ltd.

Golden Enclave, Lohgarh, Zirakpur.140603 Phone-01762-515066

Welcome Letter

Dear Patron,

On behalf of the entire ShopApni team, we take this opportunity to express our gratitude as we welcome you as our new A2 milk consumer. Through doorstep deliveries of fresh organic **Dairy Products, Fruits, Vegetables** and **Home made pickles & personal care products**; discover with us why we believe organic is so important!

As you come on board with us towards **good health** and **longevity** we are going to help you get off the road to “**chemicals**” and on the road to “**nutrients**”. By choosing A2 milk you have become **CONTRIBUTIVE** leaders in your local community as every litre you purchase **Rs. 3** goes towards the welfare of our indigenous cows which is nearing extinction. This is undoubtedly the best local milk delivered at your doorstep in environmentally friendly, returnable glass bottles.

The A2 milk produced by the humped Indian cow- “**Desi**” cow- is nature’s perfect food. Some of the benefits of consuming A2 milk-

- ✓ Contains multitude of useful nutrients including **carbohydrates, proteins** and **micronutrients** of high quality that improve the immune resistance.
- ✓ A2 milk is **easier** on the stomach than A1 milk (Jersey/HF cow milk)
- ✓ A2 milk products, one can be assured the milk has been through selective and intimate vetting. This results in **higher quality** milk.
- ✓ A1 milk contains both A1 and A2 **beta-casein**, but A2 milk contains only A2 beta-casein. Studies indicate that A1 beta-casein may be harmful, and that A2 beta-casein is a safer choice.
- ✓ By drinking A2 milk one is no longer exposed to **BCM- 7** found in A1 milk, which has been linked to **Neurological impairment, Type 1 diabetes, Impaired Immune response, autoimmune disease** and **Heart disease**.
- ✓ Especially beneficial for kids.



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Farmacy

Now that we understand and recognize our worthy Indian “Desi” cow and the benefits of A2 milk; we humbly request to carry out our moral responsibility by spreading awareness amongst others as we contribute towards their well-being.

Continuing the same, we have come up with yet another fresh and authentic concept named Farmacy where we would be helping farmers to earn more and help us deliver freshly fetched milk and other dairy products.

Here are a few measures of **Farmacy** which you must not miss on, especially if you are addicted to organic food items. Read and get benefitted.

1. Not having a kitchen garden at home is no longer a problem. In order to facilitate you with utmost convenience, we as ShopApni gives you the complete leverage of **growing vegetables of your own choice** within your selected farm area of **500 sq ft** which we provide on monthly rental basis.
2. We provide everything from **seeds to manure** and even delivery of naturally grown vegetables at your doorstep, most importantly we provide the purity and experience of home grown vegetables.
3. Someday, if you feel exhausted with the hustle and bustle of your hectic life, you have all the liberty to walk down to our organic farms and unravel the beauty of nature in the best possible manner where we have grown your favorite vegetables. To help you take good care of your vegetables, we give you the leverage of **harvesting in our farms on weekly basis**.
4. In case, you have convinced your mind enough to grow organic vegetables then give us a call on +91-8054555196 (WhatsApp only), +91-8054555197, **and book a slot** of your choice with us.

Looking forward to hearing from you soon!

Order online at www.shopapni.com or download the SHOPAPNI mobile app. Order on whatsapp or call at 8054555197.

For latest updates and information; join and like our facebook page - www.facebook.com/shopapni

With Best Regards

Team Shop Apni

Customer Guidelines

In order to ensure faster deliveries and better customer experience, here are certain guidelines which are to be followed by our esteemed customers.

1. A2 Milk which we provide to our customers is raw and farm fresh. Therefore, customers are advised to boil it as soon as it is delivered.
2. Customers won't be charged if milk turns sour as our A2 milk is supplied without any added preservatives. However, we request our customers to inform us on **customer care number** within one hour of delivery if milk turns sour.
3. If the milk is delivered with-in our specified delivery time i.e. 7am-10am and the customer is not available to receive the milk, customer will have to bear the cost.
4. Customers are requested to inform us only at our **customer care number** one day prior if they want to pause deliveries for any reason, failing to which customers will have to bear the cost.
5. Customers will receive detailed milk invoice on 1st and 16th of every month. We request you to make payments within 3 days of receipt of bills.
6. Kindly attend the delivery boy as soon as possible. Quick deliveries is our highest concern.
7. Help us maintain hygiene, rinse the bottles properly before returning.
8. Any sort of query or information regarding change in delivery schedule or quantity will be entertained on **customer care number** only, either by call or on whatsapp.

KAO
Thanks for your cooperation !